

07



**bolle**

# FOR SPORT. FOR LIFE.

IT DOESN'T MATTER IF YOU'RE IN THE MIDDLE OF AN INTENSE GAME OR JUST HANGING WITH FRIENDS, YOU SEE THE WORLD DIFFERENTLY THAN MOST PEOPLE. YOU SEE IT AS ONE BIG ADVENTURE WITH YOUR NAME ON IT. AND AT BOLLÉ® WE'VE HAD THE SAME PASSION FROM THE VERY BEGINNING. FOR THE PAST 50 YEARS, WE'VE BEEN CRAFTING THE FINEST SPORTS EYEWEAR IN THE WORLD, GIVING YOU AN UNCOMPROMISING COMBINATION OF PERFORMANCE AND STYLE.

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# TECHNOLOGY

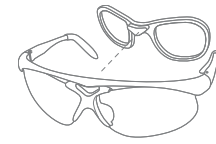
WHEN THE GAME IS ON THE LINE, NO DETAIL IS TOO SMALL. THAT'S THE PHILOSOPHY BEHIND EVERYTHING WE MAKE. WE DESIGN THE LENSES, THE FRAMES AND EVERY DETAIL TO WORK TOGETHER. THE RESULT: YOUR SUNGLASSES NOT ONLY LOOK AND FEEL GREAT, THEY PERFORM AS HARD AS YOU DO.

# LENS TECHNOLOGY

## MODULATOR LENS

NEW

Whether you notice it or not, light conditions are constantly changing. Our Modulator lens addresses this by utilizing Active Cell Technology™, which works on a molecular level to give you the optimal eye protection, performance and comfort for any light condition. Our photochromic technology is embedded within the lens, under a highly protective hardcoat.



## SPORT OPTICAL SYSTEM™ (S.O.S.)

Our patented Sport Optical System gives you the ability to easily and securely insert your prescription adapter lenses into the frames.

## POLARIZATION

Light rays from the sun vibrate and radiate in all directions. And when the vibrations are reflected, scattered or refracted, the light becomes polarized. Our polarized lenses compensate for this occurrence to eliminate glare and visual discomfort.



## TRU™ Rx PROGRAM

Many Bollé® sunglasses are available with prescription lenses. Get the style and performance you need, along with our patented 8-base lens and authentic lens tints and technology. See pages 45-48 for more program details.

## UVA/UVB PROTECTION

Bollé® exceeds the industry standard with 100% UVA/UVB protection.

## ANSI STANDARDS

All of our lenses exceed American National Standards Institute (ANSI) requirements for UV protection, impact resistance and optical clarity.

## OPTICS CONTROL SYSTEM™

Different conditions demand different lenses. Our interchangeable lens system gives you the flexibility to match the lens to the conditions. Available on: Parole, Vigilante, Swiftkick, Mongrel, Warrant and Traverse.



## CARBO GLAS® COATING

This proprietary, industrial-strength coating is applied to both sides of the lens to protect against scratches.

## ANTI-REFLECTIVE COATING

Glare not only comes from the front of lenses, it can also be a problem on the inside of your sunglasses. To counter that, we put a scientifically engineered coating on the backside of most of our lenses to reduce eye strain.

## 20.3™ POLYCARBONATE LENSES

Sunglasses should protect you from more than just the sun. That's why our polycarbonate lenses are made from lightweight, premium-grade resin that's 20 times more impact resistant than glass – and three times lighter.

#### ADJUSTABLE NOSE PADS

Adjustable nose pads can be tailored to fit your nose perfectly, keeping the frame securely on your face. Available on select styles.

#### THERMOGRIP®

Thermogrip rubber temples and nose pads with moisture-absorbing properties give you solid yet soft adhesion at all times.

#### 5-88™ FRAMES

By only using the finest grade nylon available, we're able to manufacture frames that are extremely strong, yet lightweight and flexible.

#### WIRE-CORE TEMPLE TIPS

Adjustable wire-core temple tips help increase comfort by letting you customize your fit. Available on select styles.

#### SPRING HINGES

Integrated spring hinges are designed to exacting standards, giving you just the right amount of tension on your temples for a secure and comfortable fit.

#### MICROFUSION™

A lot of the unique shapes on our metal frame sunglasses can be attributed to Microfusion. Exclusive to Bollé®, this manufacturing process injects molten metal alloys into custom molds, giving us highly precise frame styling and design. This process is also used on our machine-stamped and hand-finished frames.

## FRAME TECHNOLOGY



Chris Legh: Triathlete



# PERFORMANCE

THESE SUNGLASSES DON'T MESS AROUND. THEY'RE FOR THE COMMITTED ATHLETE WHO STRIVES TO WIN AND IS ALWAYS LOOKING FOR THAT EXTRA EDGE. AND YOU'LL DISCOVER THOSE SAME HIGH STANDARDS IN OUR PERFORMANCE COLLECTION. PUT THEM ON AND SEE WHAT YOU'VE BEEN MISSING.

Available in April.

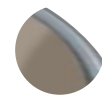
<b>Traverse</b>	<b>NEW</b>
Fit: Medium/Large	Rx S.O.S.™ 73/42/68/15/110
Frame: Black	Lens: Modulator Rose
10793	



# TRAVERSE

STAYING ONE STEP AHEAD OF YOUR COMPETITION IS EASY WITH THE TRAVERSE. AMAZINGLY ADAPTABLE, THEY'RE PERFECT FOR TACKLING A WIDE RANGE OF ACTIVITIES, WHETHER YOU'RE DRENCHED IN SWEAT OR COVERED IN SNOW.

NEW



**10794-NEW**  
Gray  
TNS



**10795-NEW**  
Red  
Bollé 100 Gun



## S.O.S.™ RX ADAPTER

The Rx adapter allows you to quickly and easily insert your prescription lens adapter and can be used with any of the available Traverse configurations.

## SWEAT BAR & FACE GASKET

To maintain clear vision during high-exertion activities, just snap in the moisture-absorbing foam sweat bar. The Traverse also accommodates a full-face-gasket, which can be attached to provide comfort and protection from harsh winter elements.



## ADJUSTABLE THERMOGRIP™ NOSE PADS

Adjustable nose pads can be tailored to fit your nose perfectly, keeping the frame securely on your face. The ratcheting temple also adjusts for a customized fit.



## O.C.S.™ INTERCHANGEABLE LENSES

The interchangeable lens system lets you select the right lenses for the conditions, then easily snap them into place. All lenses feature P80-Plus anti-fog and Carbo Glas® anti-scratch technology. **Modulator™ Lenses:** When conditions are changing rapidly, modulator photochromic lenses adjust so you don't have to. **Impacto Lenses:** These 10-base polycarbonate (PC) lenses are 5 times more impact resistant than standard PC lenses, providing protection from road debris when cycling and rockfall when climbing.

## INTERCHANGEABLE STRAP AND TEMPLES

By pushing a small button on the inside of the temples, the temples can be removed and replaced with a comfortable, adjustable strap. This is great for highly mobile activities like Nordic skiing.

# INTERCHANGEABLE

OPTICS CONTROL SYSTEM™

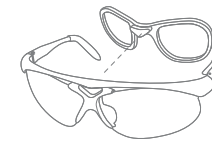
WHEN YOU'RE OUT THERE DOING YOUR THING, FLEXIBILITY IS KEY. OUR INTERCHANGEABLE LENS SYSTEM GIVES YOU THE ABILITY TO MATCH THE LENS TO THE CONDITIONS. AVAILABLE ON: PAROLE, VIGILANTE, SWIFTKICK, MONGREL, WARRANT AND TRAVERSE.

# EAGLEVISION

OUR EXCLUSIVE EAGLEVISION 2® DARK LENSES ENHANCE THE CONTRAST IN THE GREEN PORTION OF THE COLOR SPECTRUM. THIS REDUCES GLARE WHILE ALLOWING YOU TO SEE EVERY DETAIL ON THE COURSE, INCLUDING THE MOST SUBTLE BREAKS IN THE GREEN.

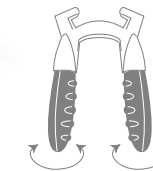
# COMPETIVISION®

DESIGNED TO MUTE ALL COLORS EXCEPT OPTIC YELLOW, OUR COMPETIVISION LENSES MAKE THE TENNIS BALL POP DURING PLAY, GIVING YOU A COMPETITIVE ADVANTAGE DURING BRIGHT AND LOW LIGHT CONDITIONS.



### S.O.S.™ RX ADAPTER

With one simple snap, the patent-pending technology in our Rx adapter lets you attach prescription lenses to your Parole, Vigilante, Swiftkick or Traverse sunglasses.

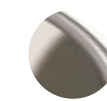


### CLICK-TO-FIT™ NOSE PADS

Our ratcheting, adjustable nose pads feature patent-pending technology and can be tailored to fit your nose perfectly, keeping the frame securely on your face.

### Swiftkick

Fit: Medium/Large	Rx S.O.S. 61/36/66/16/135
Frame: Shiny Black	Lens: TNS Gun
<b>10438</b>	



**10437**  
Plating Titanium  
TNS Gun



**10484**  
Shiny Black  
EagleVision 2®  
Dark  
+ Polarized TNS



**10486**  
Shiny Black  
Polarized  
Sandstone®  
+ TNS Gun



**10435**  
Plating Bronze  
TNS Gun



**10499**  
Black  
Modulator Rose



**10720-NEW**  
Matador Red  
TNS Gun



**10500**  
Plating Bronze  
Modulator Amber  
+ TNS Gun



**10551**  
Plating Gunmetal  
Modulator  
Polarized Gray



**10436**  
Plating Gunmetal  
TNS Gun



**10485**  
Plating Titanium  
Competivision®  
Gun + TNS Gun





**Vigilante**

Fit: Medium/Large	Rx S.O.S.™ 75/47/83/10/130
Frame: Matte Black	Lens: A-SES Lens Set (TNS Gun, Vermillion, Dark Cinnamon, Clear)
0752201524	



- 10237**  
Matte Black  
Golf Set  
EagleVision 2® Dark  
+ EagleVision 2  
+ TNS
- 10047**  
Matte Black  
Standard Polarized  
Lens Set  
Polarized  
Sandstone®  
+ TNS Gun
- 0752201075**  
Matte Black  
TNS Gun
- 0752201500**  
Matte Black  
Tennis Set  
Competivision®  
+ TNS Gun



**Parole**

Fit: Medium/Large	Rx S.O.S. 71/44/79/10/130
Frame: Matte Black	Lens: Tennis Set (Competivision, TNS Gun)
0754201500	



- 10228**  
Matte Black  
Golf Set  
EagleVision 2 Dark  
+ EagleVision 2  
+ TNS
- 10022**  
Matte Black  
Standard Polarized  
Lens Set  
Polarized  
Sandstone  
+ TNS Gun
- 0754201075**  
Matte Black  
TNS Gun
- 0754201524**  
Matte Black  
A-SES Lens Set  
TNS Gun  
+ Vermillion  
+ Dark Cinnamon  
+ Clear



**Mongrel**

Fit: Medium/Large	Rx8 58/38/59/22/125
Frame: Dark Tortoise	Lens: Polarized Sandstone®
10532	



- 10222**  
Shiny Black  
Competivision® Gun  
+ TNS Gun
- 10221**  
Shiny Black  
TNS Gun

**Beta**

Fit: Medium/Large	58/32/59/12/130
Frame: Red-Black	Lens: Polarized TNS Gun
10323	



- 10322**  
Brown-Black  
Polarized  
Axis®
- 10555**  
Black-Gray  
Modulator  
Polarized Gray

### THE TORIC™ LENS

The Warrant was designed around dual Toric lenses, which provide distortion-free comfort. This unique lens closely conforms to the contour of the face while maximizing peripheral vision and protection, providing comfort and protection from UV rays, dust and wind. The lenses themselves have two different base curves — one vertical and one horizontal — that follow the curve of the eye. This allows for maximum curve, contour and coverage, while the optical center of each lens is aligned with the visual center of the eye. This alignment ensures that visual distortion is minimized when looking straight ahead or looking out at an extreme peripheral angle.



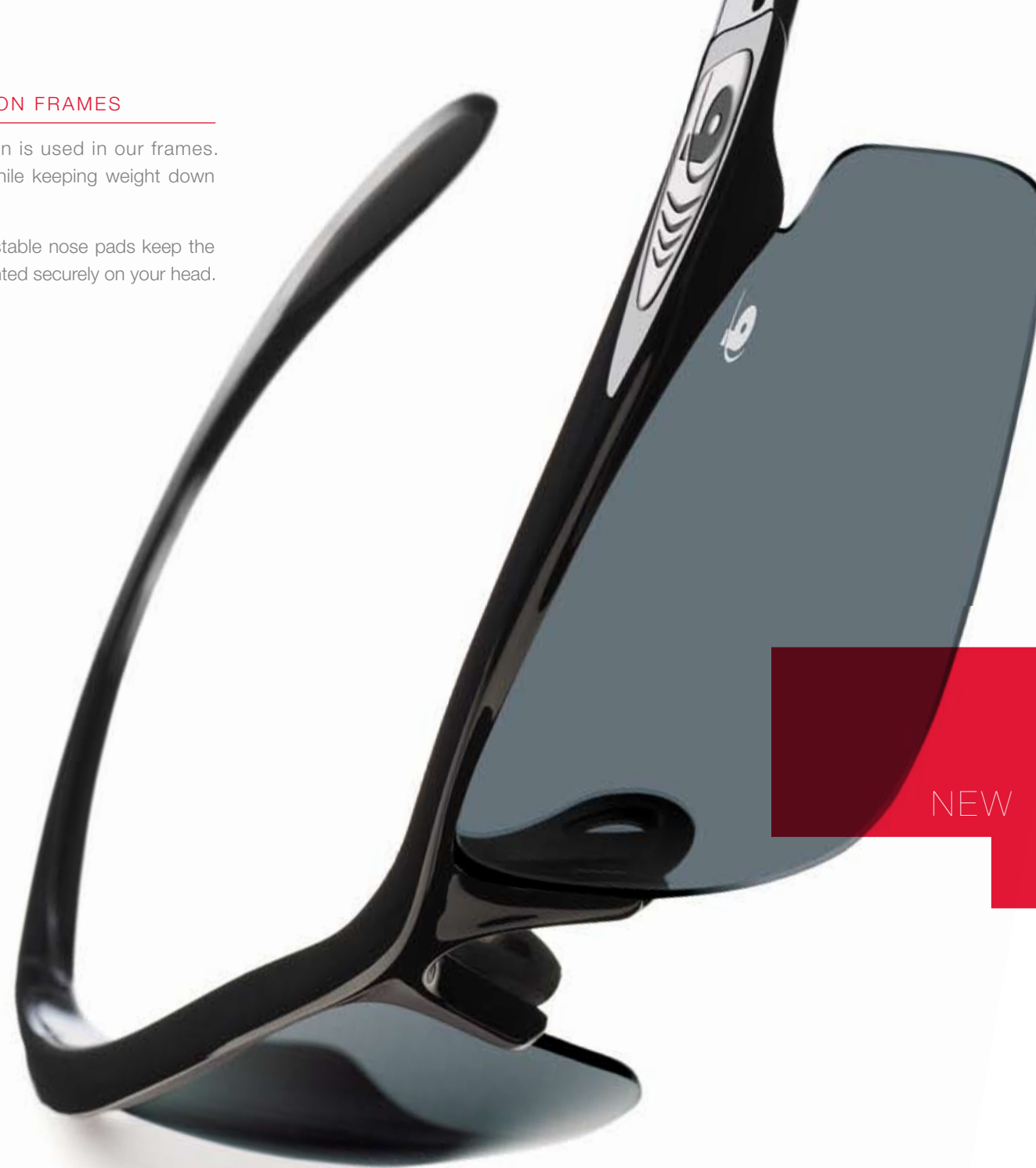
### LENS BENEFITS

Unlike standard sunglasses, the Warrant's Toric lenses were designed to eliminate peripheral refraction — the cause of blur. These lenses provide the wearer the ultimate comfort and vision without the distortion that can cause headaches, nausea, loss of balance and dizziness. The polycarbonate lenses are made from lightweight, premium-grade resin that's 20 times more impact resistant than glass and one-third the weight. And our O.C.S.™ interchangeable lens system lets you choose the right lens for your sport.

### LIGHTWEIGHT -88™ NYLON FRAMES

Only the purest, high-grade nylon is used in our frames. This ensures maximum strength while keeping weight down for better performance.

Our Thermogrip® temples and adjustable nose pads keep the sunglasses where they belong — planted securely on your head.



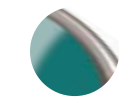
Available in April.

Warrant	NEW
Fit: Medium/Large	72/40 /77/16/130
Frame: Shiny Black	Lens: TNS Gun
10755	

NEW

## WARRANT

TAKING NOTHING FOR GRANTED, WE'VE ENGINEERED EVERY ASPECT OF THESE HIGHLY TECHNICAL SUNGLASSES. THE ONE-OF-A-KIND TORIC™ LENSES, ALONG WITH THE LIGHTWEIGHT -88™ NYLON FRAMES, ARE DESIGNED TO GIVE YOU THE ULTIMATE PERFORMANCE EDGE.



**10751-NEW**  
Plating Titanium  
Competivision® Gun  
+ Polarized TNS



**10752-NEW**  
Shiny Black  
EagleVision 2® Dark  
+ Polarized TNS



**10753-NEW**  
Shiny Black  
Polarized TNS  
+ Polarized  
Sandstone®



**10754**  
Matador Red  
TNS Gun

FOR SPORT. FOR LIFE. THAT'S THE IDEA BEHIND OUR SPORT COLLECTION SUNGLASSES. SO WHETHER YOU'RE CHILLING OUT OR COMPETING HARD, YOU'VE GOT A PAIR OF SUNGLASSES THAT CAN HANG WITH YOU EVERY STEP OF THE WAY.

**Kerri Walsh:** Pro Volleyball

SPORT





Score		NEW
Fit: Medium/Large	139/47/77/DBL/125	
Frame: Shiny Black	Lens: TNS Gun	
10745		

# SCORE

DON'T JUST EVEN THE SCORE, PULL AHEAD. IDEAL FOR RUNNING, CYCLING OR GOLF, THE SCORE COMBINES A SUPREMELY LIGHTWEIGHT FRAME, ALONG WITH A HIGHLY REFINED LENS FOR MAXIMUM COVERAGE AND EXCELLENT PERIPHERAL VISION.



- 10746-NEW**  
Shiny Black  
Competivision®  
Gun
- 10748-NEW**  
Shiny Black  
Modulator  
Amber
- 10749-NEW**  
Shiny Black  
Modulator  
Rose
- 10750-NEW**  
Black-Red  
TNS Gun
- 10747-NEW**  
Shiny Black  
EagleVision 2®  
Dark

Clutch		NEW
Fit: Medium/Large	68/41/71/14/130	
Frame: Black	Lens: Modulator Polarized Gray	
10653		



- 10654-NEW**  
Black  
Modulator  
Amber
- 10650-NEW**  
Black  
EagleVision 2®  
Dark
- 10648-NEW**  
Black  
Polarized  
Sandstone® Gun
- 10649-NEW**  
Black  
TNS Gun
- 10693-NEW**  
Black-Red  
TNS Gun
- 10652-NEW**  
Chocolate-Tan  
Polarized  
Sandstone
- 10651-NEW**  
Graphite  
Competivision®  
Gun
- 10655-NEW**  
Graphite  
Modulator  
Rose
- 10656-NEW**  
Graphite  
Polarized TNS  
Gun

Upshot	
Fit: Medium/Large	61/35/64/16/130
Frame: Shiny Black	Lens: Modulator Rose
10498	



- 10522**  
Black-Red  
TNS Gun
- 10497**  
Chocolate-Tan  
Polarized  
Sandstone
- 10481**  
Graphite  
Competivision  
Gun
- 10281**  
Graphite  
Polarized TNS  
Gun
- 10482**  
Shiny Black  
EagleVision 2  
Dark
- 10604-NEW**  
Shiny Black  
Modulator  
Amber
- 10552**  
Shiny Black  
Modulator  
Polarized Gray
- 10444**  
Black-Red  
Polarized  
TNS
- 10279**  
Shiny Black  
Polarized  
Sandstone Gun
- 10278**  
Shiny Black  
TNS Gun



**Kicker**  
 Fit: Medium/Large 70/41/75/16/137  
 Frame: Navy Lens: Polarized TNS Gun  
**10763 - NEW**



**Kickflip**  
 Fit: Medium/Large 65/38/66/16/135  
 Frame: Dark Tortoise Lens: Modulator Polarized Gray  
**10598 - NEW**



- 10716-NEW**  
Matador Red  
TNS
- 10549**  
Plasma  
Modulator  
Rose
- 10546**  
Shiny Black  
EagleVision 2®  
Dark
- 10581**  
Shiny Black  
Polarized  
TNS Gun
- 10547**  
Shiny Black  
TNS Gun
- 10548**  
Dark Tortoise  
Polarized  
Sandstone® Gun
- 10550**  
Plating Gunmetal  
Modulator  
Polarized Gray

# KICKER

THESE LIGHTWEIGHT SUNGLASSES ARE DESIGNED TO HUG YOUR FACE AND LOOK GOOD DOING IT. IDEAL FOR A WIDE RANGE OF SPORTS, THE KICKER FEATURES AN AMAZINGLY COMFORTABLE WRAP-AROUND FRAME FOR FULL COVERAGE AND UNOBSTRUCTED PERIPHERAL VISION.

- 10715-NEW**  
Dark Tortoise  
TLB Dark
- 10096**  
Liquid Silver  
Polarized  
Cobaltz®
- 10765-NEW**  
Matador Red  
TNS
- 10095**  
Dark Tortoise  
Polarized  
TNS Gun
- 10099**  
Shiny Black  
Competivision®  
Gun
- 10215**  
Shiny Black  
EagleVision 2®  
Dark
- 10597-NEW**  
Shiny Black  
Modulator  
Amber
- 10097**  
Shiny Black  
Polarized  
Sandstone® Gun
- 10214**  
Shiny Black  
TNS Gun

**Kickback**  
 Fit: Medium/Large 61/36/66/16/135  
 Frame: Matador Red Lens: TNS  
**10714 - NEW**



- 10595-NEW**  
Dark Tortoise  
Modulator  
Polarized Gray
- 10207**  
Dark Tortoise  
Polarized  
Sandstone Gun
- 10505**  
Dark Tortoise  
Modulator  
Amber
- 10764-NEW**  
Navy  
Polarized  
TNS
- 10556**  
Plating Gunmetal  
Modulator  
Polarized Gray
- 10377**  
Plating Gunmetal  
Polarized Axis
- 10211**  
Shiny Black  
Competivision®  
Gun
- 10210**  
Shiny Black  
EagleVision 2  
Dark
- 10596-NEW**  
Shiny Black  
Modulator  
Rose
- 10209**  
Shiny Black  
Polarized  
TNS Gun
- 10212**  
Shiny Black  
TNS Gun

# SNAKES™

THE SNAKES COLLECTION FEATURES A STRIKINGLY PROGRESSIVE SENSE OF STYLE. WITH THERMOGRIP® TEMPLES AND NOSE PADS, SHATTER-RESISTANT POLYCARBONATE LENSES, AND WRAP-AROUND FRAMES, THESE SUNGLASSES ARE DESIGNED TO FIT CLOSELY AROUND YOUR FACE. SO YOU'RE READY FOR ANYTHING.



Boa		NEW
Fit: Medium/Large	Rx8 68/39/69/13/135	
Frame: Dark Tortoise	Lens: Polarized Axis	
10641		



**10636-NEW**  
Dark Tortoise  
Modulator  
Amber



**10634-NEW**  
Brown Matter  
TLB Dark



**10633-NEW**  
Dark Tortoise  
Polarized  
Sandstone® Gun



**10639-NEW**  
Plating Gunmetal  
TNS Gun



**10637-NEW**  
Plating Titanium  
Modulator  
Rose



**10638-NEW**  
Plating Titanium  
Polarized  
Cobaltz®



**10640-NEW**  
Red Woodgrain  
TNS



**10632-NEW**  
Shiny Black  
Polarized  
TNS



**10631-NEW**  
Shiny Black  
TNS



**10635-NEW**  
Shiny Black  
Modulator  
Polarized Gray



Recoil	
Fit: Medium/Large	Rx8 67/36/69/14/125
Frame: Shiny Black	Lens: Polarized TNS
10405	

- 10610-NEW**  
Brown Woodgrain  
Polarized  
Sandstone® Gun
- 10609-NEW**  
Brown Woodgrain  
TLB Dark
- 10599-NEW**  
Dark Tortoise  
Modulator  
Polarized Gray

- 10401**  
Dark Tortoise  
Polarized  
Sandstone Gun
- 10608-NEW**  
Gray Woodgrain  
Polarized TNS
- 10607-NEW**  
Gray Woodgrain  
TNS
- 10570**  
Plating Gunmetal  
Modulator  
Polarized Gray
- 10403**  
Plating Gunmetal  
Polarized Axis®
- 10404**  
Plating Gunmetal  
TNS Gun
- 10606-NEW**  
Red Woodgrain  
Polarized TNS
- 10605-NEW**  
Red Woodgrain  
TNS
- 10600-NEW**  
Shiny Black  
Modulator  
Rose
- 10601-NEW**  
Shiny Black  
Modulator  
Amber
- 10766-NEW**  
Black Red Snake  
TNS
- 10406**  
Shiny Black  
TNS



Anaconda	
Fit: Medium/Large	Rx8 64/35/66/17/125
Frame: Black Red Snake	Lens: TNS
10767 - NEW	

- 10612-NEW**  
Brown Woodgrain  
Polarized TNS
- 10611-NEW**  
Brown Woodgrain  
TLB Dark
- 10592-NEW**  
Dark Tortoise  
Modulator  
Amber
- 10593-NEW**  
Dark Tortoise  
Modulator  
Polarized Gray

- 10335**  
Dark Tortoise  
Polarized  
Axis
- 10530**  
Dark Tortoise  
Polarized  
Sandstone Gun
- 10614-NEW**  
Gray Woodgrain  
Polarized TNS
- 10613-NEW**  
Gray Woodgrain  
TNS
- 10336**  
Plating Gunmetal  
TNS Gun
- 10501**  
Shiny Black  
Modulator  
Rose
- 10338**  
Shiny Black  
Polarized  
TNS
- 10339**  
Shiny Black  
TNS
- 10594-NEW**  
Shiny Black  
Modulator  
Polarized Gray



Serpent	
Fit: Medium/Large	Rx8 65/34/66/15/130
Frame: Dark Tortoise	Lens: Modulator Amber
10502	



- 10615-NEW**  
Blue Woodgrain  
TNS
- 10618-NEW**  
Brown Woodgrain  
Polarized  
Sandstone® Gun

- 10617-NEW**  
Brown Woodgrain  
TLB Dark
- 10413**  
Crystal Cognac  
TLB Dark
- 10616-NEW**  
Blue Woodgrain  
Polarized  
TNS
- 10602-NEW**  
Dark Tortoise  
Modulator  
Rose
- 10414**  
Dark Tortoise  
Polarized  
Axis®
- 10412**  
Plasma  
Polarized  
TNS
- 10571**  
Shiny Black  
Modulator  
Polarized Gray
- 10416**  
Shiny Black  
Polarized  
TNS
- 10415**  
Shiny Black  
TNS
- 10417**  
White  
Polarized  
Sandstone Gun
- 10718-NEW**  
White  
TLB Dark
- 10790-NEW**  
Pink Tortoise  
Polarized TNS



Fang	
Fit: Medium/Large	Rx8 59/32/60/15/125
Frame: Plating Gunmetal	Lens: TNS Gun
10349	



- 10531**  
Dark Tortoise  
Polarized  
Sandstone Gun
- 10698-NEW**  
Dark Tortoise  
TNS
- 10348**  
Dark Tortoise  
Polarized Axis
- 10697-NEW**  
Red Woodgrain  
TNS
- 10350**  
Shiny Black  
Polarized  
TNS
- 10699-NEW**  
Shiny Black  
TNS



**1778508070**  
Dark Tortoise  
TNS

**10198**  
Gray Matter  
Polarized  
TNS Gun

**1778508064**  
Dark Tortoise  
Polarized  
Sandstone® Gun

**1778210063-NEW**  
Soft Black  
Polarized  
Sandstone

**1778210070**  
Soft Black  
TNS



**1780508064**  
Dark Tortoise  
Polarized  
Sandstone Gun

**1780201064**  
Matte Black  
Polarized  
Sandstone Gun

**1780201070**  
Matte Black  
TNS



**10012**  
Gray Matter  
TNS Gun

**10619-NEW**  
Red Woodgrain  
TNS

**1729210070**  
Soft Black  
TNS



### Canebrake

Fit: Medium/Large	Rx8 59/29/61/15/125
Frame: Red Woodgrain	Lens: TNS

10692 - NEW



### Piraja

Fit: Medium/Large	Rx8 63/34/63/18/120
Frame: 3D Black Smoke	Lens: Polarized Axis®

10229



### Coachwhip

Fit: Medium/Large	62/31/62/17/120
Frame: Dark Tortoise	Lens: TLB Dark

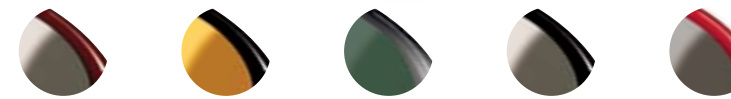
10694 - NEW



### Spiral

Fit: Medium/Large	59/35/59/19/125
Frame: Shiny Black	Lens: Polarized TNS

10425



**10423**  
Plasma  
TNS Gun

**0773001093**  
Shiny Black  
Polarized  
Sandstone® Gold

**10421**  
3D Smoke  
Polarized  
Axis®

**0773001075**  
Shiny Black  
TNS Gun

**10729-NEW**  
Matador Red  
TNS Gun

### Swisher

Fit: Medium/Large	Rx8 55/32/55/22/125
Frame: Gray Matter	Lens: Polarized TNS Gun

10236



**10440**  
Plating Titanium  
Polarized  
Cobaltz®

**1800001038**  
Shiny Black  
Polarized  
TNS

**1800001070**  
Shiny Black  
TNS





## FUSION

CREATING A STYLISH BALANCE BETWEEN FORM AND FUNCTION, THE FUSION COLLECTION IS PERFECT FOR LAID-BACK, EVERYDAY WEAR. WITH THEIR SOPHISTICATED METAL FRAMES AND PROGRESSIVE WRAP-AROUND FRAMES, YOU DON'T HAVE TO BE DOING ANYTHING AT ALL TO LOOK GOOD.



**Belmont** NEW

Fit: Medium/Large	Rx8 65/44/69/11/125
Frame: Shiny Black	Lens: Polarized TNS

10731






**DeSoto** NEW

Fit: Medium/Large	Rx8 64/37/68/10/125
Frame: Dark Tortoise	Lens: Polarized TNS

10739



		
<b>10738-NEW</b> Shiny Black Polarized TNS	<b>10740-NEW</b> Shiny Black TLB Dark	<b>10744-NEW</b> Matador Red TNS

# BELMONT

BUILT TO BE WORN ALL DAY, OUR BELMONT SUNGLASSES ARE NOT ONLY FASHIONABLE, THEY'RE SO LIGHT AND COMFORTABLE YOU MAY FORGET YOU'RE WEARING THEM. AND FOR THAT PLEASURE, YOU CAN THANK THEIR ULTRA-LIGHTWEIGHT **5-88™** NYLON FRAMES AND OPTICALLY PRECISE LENSES.

NEW

		
<b>10733-NEW</b> Shiny Black TLB Dark	<b>10737-NEW</b> Matador Red TNS	<b>10732-NEW</b> Dark Tortoise Polarized TNS

**Envy**

Fit: Medium/Large	Rx8 57/33/62/19/125
Frame: Guava	Lens: Polarized TNS

10624 - NEW











									
<b>10340</b> Crystal Champagne Shadow Brown	<b>10341</b> Crystal Cognac TLB Dark	<b>10342</b> Dark Tortoise Polarized Axis®	<b>10276</b> Black Tortoise TLB Dark	<b>10625-NEW</b> Guava TNS	<b>10343</b> Plasma Polarized TNS	<b>10239</b> Shiny Black Polarized TNS	<b>10275</b> Shiny Black TNS	<b>10346</b> White Polarized TNS	<b>10791-NEW</b> Pink Tortoise Polarized TNS



**Slap** NEW

Fit: Medium/Large	Rx8 60/39/64/18/125
Frame: Black Fossil	Lens: Polarized TNS

10759













-   
**10646-NEW**  
Chocolate TLB Dark
-   
**10644-NEW**  
Dark Tortoise Polarized Sandstone®
-   
**10647-NEW**  
Gray Woodgrain TNS
-   
**10645-NEW**  
Lime Tortoise Polarized TNS
-   
**10719-NEW**  
Lime Tortoise TNS
-   
**10642-NEW**  
Shiny Black Polarized TNS
-   
**10643-NEW**  
Shiny Black TNS
-   
**10728-NEW**  
Dark Tortoise TLB Dark



**Tease**

Fit: Medium/Large	Rx8 59/39/62/18/125
Frame: Pink Powder	Lens: Modulator Rose

10762 - NEW

-   
**10761-NEW**  
Blue Powder Modulator Amber
-   
**10476**  
Chocolate Shadow Brown
-   
**10534**  
Dark Tortoise Polarized TNS
-   
**10475**  
Dark Tortoise TLB Dark
-   
**10622-NEW**  
Guava Polarized TNS
-   
**10623-NEW**  
Guava TNS
-   
**10760-NEW**  
Black Fossil Polarized TNS
-   
**10533**  
Shiny Black Polarized TNS
-   
**10474**  
Shiny Black Cognac TNS
-   
**10477**  
White Polarized TNS
-   
**10603-NEW**  
Dark Tortoise Modulator Rose
-   
**10789-NEW**  
Pink Tortoise TNS





**Low-Low**

Fit: Medium/Large	63/35/67/17/125
Frame: Shiny Black	Lens: Polarized TNS

10066








-   
**10469**  
Dark Tortoise TLB Dark
-   
**10065**  
Shiny Black TNS

**Glamrock**

Fit: Medium/Large	Rx8 62/34/64/15/115
Frame: Dark Tortoise	Lens: Polarized TLB Dark

10093



-   
**10710-NEW**  
Guava Polarized TNS
-   
**10722-NEW**  
Guava TNS
-   
**10092**  
Shiny Black Polarized TNS
-   
**10709-NEW**  
Coal TLB Dark
-   
**10094**  
Dark Tortoise TLB Dark



**Habu**

Fit: Medium/Large	Rx8 59/35/59/19/125
Frame: Gray Woodgrain	Lens: Polarized TNS
<b>10621 - NEW</b>	



- 10713-NEW**  
Dark Tortoise  
TLB Dark
- 1790508063**  
Dark Tortoise  
Polarized  
Sandstone®
- 10620-NEW**  
Gray Woodgrain  
TNS
- 10576-NEW**  
Shiny Black  
Polarized  
TNS
- 10364**  
Shiny Black  
TNS



**Groove**

Fit: Medium/Large	50/26/51/18/130
Frame: Shiny Black	Lens: Polarized TNS
<b>10120</b>	



- 10359**  
Crystal Champagne  
TLB Dark
- 10136**  
Black Tortoise  
TNS
- 10711-NEW**  
Shiny Black  
TLB Dark



**Sidney**

Fit: Medium/Large	57/31/57/21/120
Frame: Dark Tortoise	Lens: Polarized Axis®
<b>10418</b>	

**5-88™ FUSION**

IF YOU WANT A STYLISH LOOK FOR APRÈS SPORT, OUR **5-88** FUSION COLLECTION IS IT. WITH THEIR DURABLE **5-88** NYLON FRAMES, POLARIZED LENSES AND SECURE FIT, YOU'LL BE READY FOR ANYTHING, EVEN IF IT'S JUST A LITTLE BBQ ACTION.



- 1791508038**  
Dark Tortoise  
Polarized  
TNS
- 1791508070**  
Dark Tortoise  
TNS
- 1791001038**  
Shiny Black  
Polarized  
TNS
- 1791001070**  
Shiny Black  
TNS



Mingo		NEW
Fit: Medium/Large	Rx8 65/37/69/17/111	
Frame: Satin Gun	Lens: Polarized Axis®	
10706		

# MINGO






THE MINGO COMBINES CONTEMPORARY AND TRADITIONAL STYLING FOR A TRULY UNIQUE HYBRID. THE FRAMES ARE MADE FROM LIGHTWEIGHT **5-88™** NYLON AND MONEL METAL, GIVING THEM A RICH METAL LOOK WITHOUT SACRIFICING COMFORT.

-  **10705-NEW**  
Satin Brown TLB Dark
-  **10704-NEW**  
Satin Brown Polarized Sandstone®
-  **10707-NEW**  
Satin Gun Polarized TNS Gun
-  **10708-NEW**  
Satin Gun TNS




Troost		NEW
Fit: Medium/Large	Rx8 68/47/76/12/111	
Frame: Satin Gun	Lens: Polarized TNS	
10682		



-  **10685-NEW**  
Satin Brown TLB Dark
-  **10686-NEW**  
Satin Champagne Modulator Amber
-  **10683-NEW**  
Satin Gun Polarized Axis®
-  **10684-NEW**  
Satin Brown Polarized Sandstone®
-  **10730-NEW**  
Satin Gun TNS

Prospect		NEW
Fit: Medium/Large	Rx8 69/44/75/12/111	
Frame: Satin Brown	Lens: Polarized Sandstone	
10679		



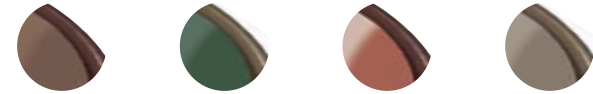
-  **10680-NEW**  
Satin Brown TLB Dark
-  **10678-NEW**  
Satin Gun Polarized Axis
-  **10677-NEW**  
Satin Gun Polarized TNS
-  **10727-NEW**  
Satin Gun TNS Gun
-  **10681-NEW**  
Satin Pink Modulator Rose



**Invader** NEW

Fit: Medium/Large	63/32/64/17/125
Frame: Satin Gun	Lens: Polarized TNS Gun

10687



- 10690-NEW**  
Satin Brown  
TLB Dark
- 10688-NEW**  
Satin Gun  
Polarized  
Axis®
- 10689-NEW**  
Satin Brown  
Polarized  
Sandstone®
- 10723-NEW**  
Satin Gun  
TNS



**Hellbent**

Fit: Medium/Large	63/32/64/17/125
Frame: Shiny Espresso	Lens: Shadow Brown

10366



- 10367**  
Shiny Espresso  
Polarized  
Sandstone
- 10368**  
Shiny Gunmetal  
Polarized  
Axis
- 10369**  
Shiny Gunmetal  
TNS Gun
- 10370**  
Tarnished Gunmetal  
Polarized  
TNS



**High Tail**

Fit: Medium/Large	Rx8 61/37/64/17/125
Frame: Shiny Gunmetal	Lens: Polarized Axis®

10560



- 10558**  
Shiny Espresso  
Shadow  
Brown
- 10559**  
Shiny Espresso  
Polarized  
Sandstone®
- 10561**  
Shiny Gunmetal  
TNS Gun
- 10562**  
Tarnished Gunmetal  
Polarized  
TNS



**Aftermath**

Fit: Medium/Large	Rx8 61/40/66/17/125
Frame: Shiny Espresso	Lens: Polarized Sandstone

10565



- 10566**  
Shiny Gunmetal  
Polarized  
Axis
- 10567**  
Shiny Gunmetal  
TNS Gun
- 10568**  
Tarnished Gunmetal  
Polarized  
TNS



**Bounce**

Fit: Medium/Large	59/36/64/18/125
Frame: Shiny Gunmetal	Lens: Polarized TNS Gun
<b>10127</b>	



- 10138**  
Shiny Brown  
Polarized  
Sandstone® Gun
- 10325**  
Shiny Gun  
TNS
- 10721-NEW**  
Satin Brown  
TLB Dark



**J-Walker**

Fit: Medium/Large	Rx8 58/34/63/17/125
Frame: Shiny Brown	Lens: Polarized Sandstone Gun
<b>10140</b>	



- 10724-NEW**  
Satin Brown  
TLB Dark
- 10373**  
Shiny Gun  
Polarized  
Axis®
- 10374**  
Shiny Gun  
TNS
- 10131**  
Shiny Gunmetal  
Polarized TNS  
Gun



**Meltdown**

Fit: Medium/Large	Rx8 57/33/60/18/125
Frame: Burnt Copper	Lens: Polarized Sandstone®
<b>3920284063</b>	



- 10726-NEW**  
Shiny Espresso  
TLB Dark
- 3920273126**  
Shiny Gunmetal  
Polarized  
TNS Gun
- 3920273075**  
Shiny Gunmetal  
TNS Gun



**Limit**

Fit: Medium/Large	Rx8 64/36/66/18/125
Frame: Satin Brown	Lens: TLB Dark
<b>10725 - NEW</b>	



- 1914201075**  
Matte Black  
TNS Gun
- 10216**  
Matte Black  
Polarized Axis®
- 10384**  
Shiny Espresso  
Polarized  
Sandstone
- 10385**  
Shiny Gun  
Polarized  
Axis
- 10387**  
Shiny Gun  
TNS
- 10055**  
Shiny Gunmetal  
Polarized  
TNS Gun



# MIX AND MATCH FOR THE PERFECT CUSTOM MADE PRESCRIPTION.

With our **TRU** Custom Rx Program, customers can create their ideal pair of Bollé® sunglasses. From the frame to the lens, every aspect of our Custom Rx Program is designed to ensure that each pair of our sunglasses is unique to the individual.



RECOIL

## CUSTOMIZATION MADE EASY

Select the perfect frame and color combination, then choose the perfect lens to suit any style. And when you add optional technology to your lenses, you can create the perfect pair of unique Bollé prescription sunglasses.

## CHOOSE FROM THE FOLLOWING:

**FRAME STYLE** Metal | Plastic **LENS OPTIONS** Competivision® | Polarized Axis® | Polarized Cobaltz® | Polarized Sandstone® | Polarized TNS | TNS | TLB Dark | Transitions®  
**TECHNOLOGY OPTIONS** AR Coating | Mirror Coating | Special Edging (on the Mongrel only)

## RX VERIFICATION INFORMATION

PLEASE NOTE: When you receive your **TRU** order, the prescription specified will have been modified to compensate for the wrap angle of the frame. This ensures that the lenses effectively deliver the specified Rx when the eyewear is in the “as worn” position. Every **TRU** prescription you receive will have an Rx Verification Information form and Mask to use for the final inspection of the order.

**TRU** lenses are produced using a lens that has a multiple-curve front surface (atoric). In order to deliver the correct prescription in wrap-around frames, the back surface grinding curves are “compensated” for both the atoric front surface and the angle in which the eye moves across the lens surface while viewing objects.

The result is the Rx received differs from the “prescribed” Rx. When following the checking procedures and verifying the Rx through the checking circle, the Rx will read the “compensated” power, but delivers the prescribed Rx when looking through the lens. This lens and grinding procedure assures perfect, sharp, clear vision from edge to edge in wrapped frames.

### TO VERIFY THE RX:

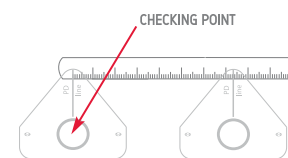
- Place the Verification Mask on the lenses, aligning the logos on the mask with the logos on the lens.
- Use your lensometer to read the lens power at the checking point of the lens.
- Measure PD by placing a ruler behind the Verification Mask, reading the distance between the PD lines on the right and left masks.

A) THE Rx YOU SPECIFIED WAS:

	PRESCRIPTION			
	SPHERE	CYL	AXIS	PRISM BASE
R				
L				

B) TO ACHIEVE THIS Rx, THE LENSOMETER READING AT THE CHECKING POINT SHOULD BE:

	COMPENSATED Rx			
	SPHERE	CYL	AXIS	PRISM BASE
R				
L				



- If the lensometer reading does not fall within ANSI tolerances for Step B above, immediately contact Customer Service at 866-9-BOLLERx (866-926-5537).

## PRESCRIPTION GUIDELINES

[Refer to the Bollé® product pages for information on every frame.]

**SINGLE VISION RX** ranges for 6 and 8 base frames and Rx Adapters

**sphere:** +3.00 to -6.00  
**cylinder:** up to -2.00

**PROGRESSIVE RX** ranges for 6 and 8 base frames and Rx Adapters

**sphere:** +3.00 to -3.00  
**cylinder:** up to -2.00  
**add:** +1.00 to +3.00

**TRANSITIONS® RX** ranges for 6 and 8 base frames and Rx Adapters

6 base **sphere:** +3.00 to -6.00  
**cylinder:** up to -2.00  
**add:** +1.00 to +3.00

8 base **sphere:** +3.00 to -3.00  
**cylinder:** up to -2.00  
**add:** +1.00 to +3.00

Turn around time is 5 to 7 business days. Not all sku's are available in Rx. Please check the Rx Wholesale Price List for availability.

PLEASE NOTE: \*All prescriptions should be ordered using the patient's monocular pupillary distance (PD). Minimum segment height for progressive lenses is 20mm.

\*While the **TRU** Rx program provides authentic color and performance matches in the complete range of Bollé performance tints, in certain prescriptions and Rx configurations, the exact color may not always be achieved. Please be advised that minor color differences could occur.



# TRU™ TECHNOLOGY GUARANTEES BETTER VISION WITHOUT SACRIFICING STYLE.

Through exclusive advances in technology, the Bollé® TRU™ Prescription Program offers customers precise fit and a broader, more accurate field of view in even the most progressive Bollé frames.



## BOA

- superior frame technology
- patented 8-base rx lens technology
- superior lens technology

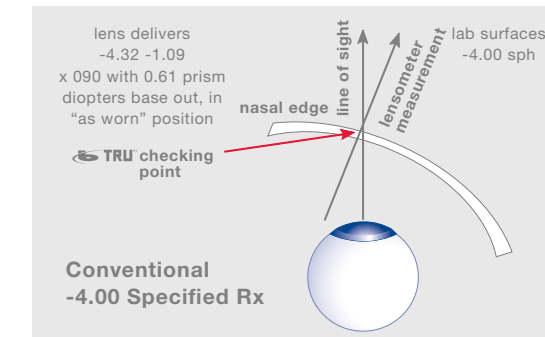
## NEW TECHNOLOGY OPENS UP NEW OPTIONS

Carl Zeiss Vision® is an industry leader in Rx lens development, and has partnered with Bollé to offer you the widest possible range of lens options for 6-and 8-base prescriptions in single vision +3.00 to -6.00 and +3.00 to -3.00 for progressive. With TRU Rx, lenses can be fitted precisely to wrap-around frames. And with our special edging technology, we're able to use CAD controlled edging that has never before been available in the industry.

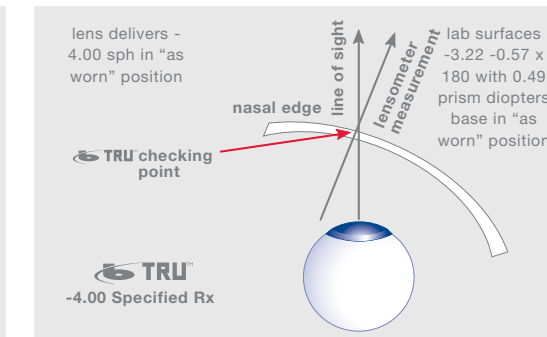
The result is a much wider field of clear vision, dramatically reduced eye fatigue and assurance that thinner lens edges hold more securely in even the most radical wraps. This proprietary manufacturing process cannot be duplicated in any other facility, and the Bollé "B" logo on the wearer's left lens guarantees that authenticity. New to the TRU program, Transitions® lenses are available in both gray and brown. Transitions lenses are photochromic lenses that change from clear to gray or brown with the presence of UV light. These polycarbonate lenses block 100% of UVA and UVB rays and are available in any of the popular Bollé frame styles. ZEISS Transitions

## CLEARER, MORE COMFORTABLE VISION

Fitting standard 8-base prescription lenses to a wrap-around frame causes prism and prescription errors due to the angle of the frame, often resulting in headaches and a feeling of discomfort. Only TRU wrap lenses are made using proprietary software and processing techniques that take into account the frame design, degree of frame wrap and patient pupillary distance (PD). The result is the first prescription wrap lens to provide clear, comfortable vision for every prescription, regardless of the degree of frame wrap. With TRU, virtually all of your patients will enjoy the benefits of wrap eyewear without adaptation problems.



Lab surfaces to the specified prescription, but delivers a certain amount of prism and prescription errors in the "as worn" position due to the wrap angle of the frame.



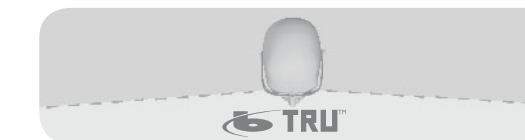
TRU processing techniques take into account the wrap angle of the frame delivering the specified Rx in the "as worn" position.

## WIDER FIELD OF VIEW

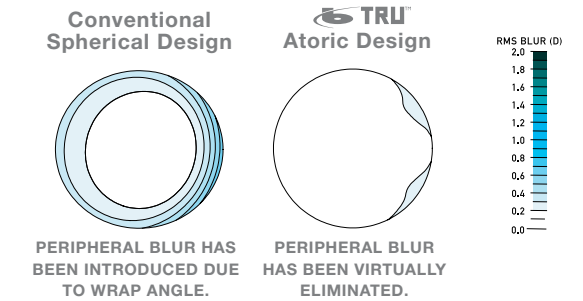
Conventional wrap prescription sunglasses use a single spherical 8-base lens for every prescription in the range. Because of the angle of the frame, wearers can experience peripheral blur. TRU lenses by Bollé incorporate three different atoric designs to minimize peripheral blur in all powers, resulting in the first prescription wrap lenses with wide, clear vision all the way to the periphery.



Narrow zone of relatively clear vision. Unwanted prism that affects visual comfort.



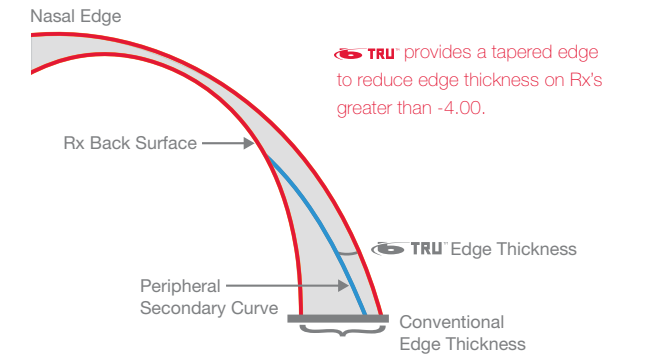
Wider field of clear vision. Prism compensated for visual comfort.



These figures illustrate the RMS Power Errors associated with wrap lenses for Rx power of -3.00. Clear vision is associated with RMS Power Errors of less than 0.2 D.

## SUPERIOR RX COSMETICS

Bollé has incorporated a tapered edge in TRU lenses for prescriptions of -4.00 or more by using a peripheral secondary curve that's flatter than the Rx back surface of the lens. The result is a product with thinner edges that looks better and is more comfortable to wear.

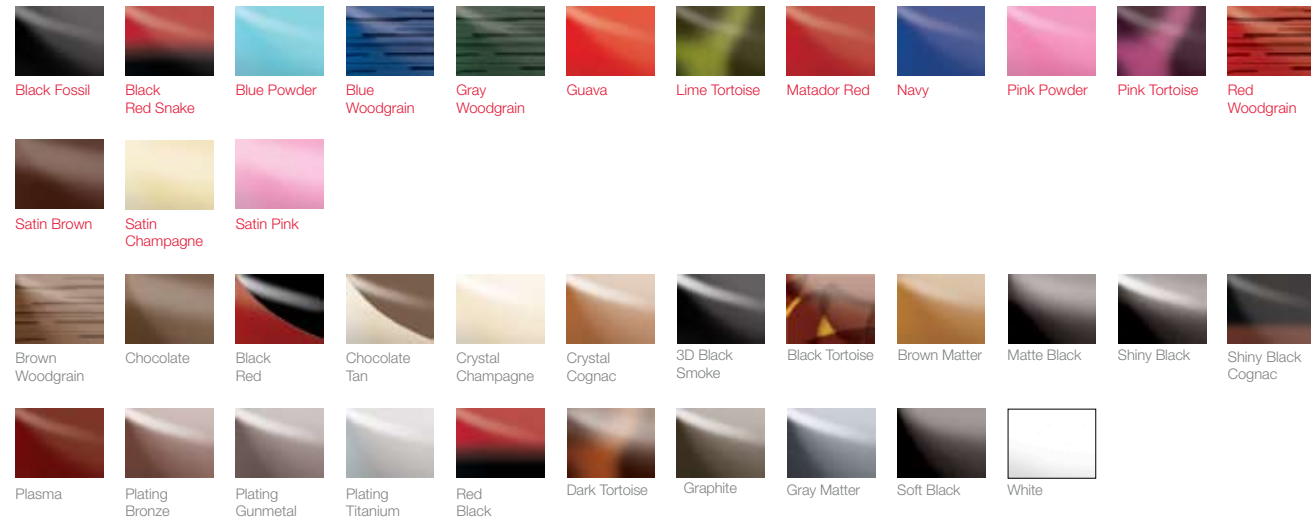


## IMPROVED LENS RETENTION

Unlike some prescription wrap lenses, TRU lenses are edged using proprietary edging software and equipment to ensure the lenses are held securely in the frame and provide the best possible aesthetics.

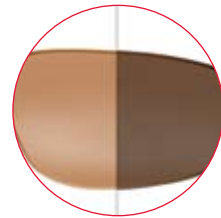
## NYLONS

new

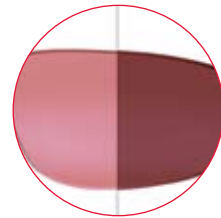


### NEW MODULATOR™ LENS

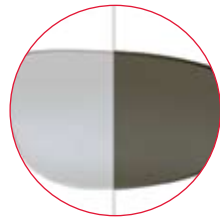
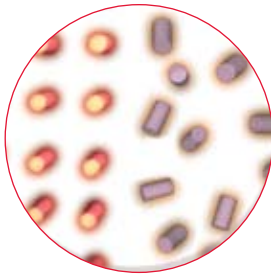
Conditions change. The amazing Modulator lens changes with them. Active Cell Technology™ works at the molecular level, quickly responding to changing light conditions to give you the best eye protection and performance. Instead of being applied as a layer onto the lens like other variable light lenses, the Bollé® photochromic technology is embedded into the lens, under a highly protective hardcoat to prevent wear.



**Modulator™ Amber:**  
High-contrast amber for flat light color enhancement and extra definition on cloudy days, while providing increased protection in bright sun, darkening to gray.  
•45% - 14%

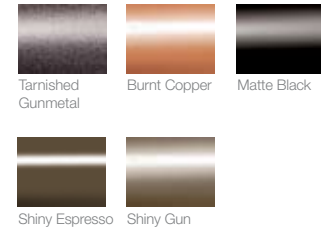


**Modulator™ Rose:**  
A pink colored lens during cloud cover, ideal for low to medium light conditions, darkens to a dark gray as sunlight increases—making it perfect for all-day wear.  
•35% - 12%



**Modulator™ Polarized Gray:**  
This all-purpose lens is a neutral gray that allows the ideal light transmission while fighting glare on cloudy and sunny days.  
•26% - 12%

## METALS



### OPTICS CONTROL SYSTEM™ (OCS)

Our unique OCS interchangeable lens system gives you the flexibility to change lenses for different light conditions.



**OCS lenses include:**

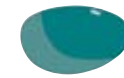
Competivision®	TNS
Competivision Gun	TNS Gun
EagleVision 2®	Citrus
EagleVision 2 Dark	Clear
Lemon	Modulator Rose
Vermillon®	Modulator Amber
Polarized Sandstone®	Modulator Polarized
Polarized TNS	Gray



**Bollé® 100 Gun**  
Extremely dark amber lens with silver flash mirror. Perfect for climbing in high altitudes with extremely bright light conditions. •5%



**Competivision®**  
The tennis lens. High-contrast teal tinted lens that mutes all colors except for optic yellow so the ball stands out. Ideal for tennis and softball (optic yellow ball). •37%



**Competivision Gun**  
The Bollé authentic Competivision lens, with a flash metallic silver mirror, cuts the harsh glare on the court in bright light conditions. This lens enhances visual acuity by slightly muting all colors except for optic yellow so the ball stands out. Ideal for bright days on the tennis court. •22%



**EagleVision 2®**  
High-contrast cinnamon lens. It's the ideal golf lens because it highlights the breaks in the green. Best for low light conditions on the golf course. •47%



**EagleVision 2 Dark**  
Darker version of original high-contrast cinnamon lens. Ideal for bright days on the golf course. •23%



**Polarized Axis®**  
Customized green/gray lens providing the ultimate in “comfort” vision, soothing the eyes against harsh sun rays and providing a polarized filter to fight glare. •16%



**Polarized Cobaltz®**  
Medium-contrast steel gray lens with platinum metallic blue mirror and polarized filter. Ideal for high-glare environments and bright light conditions, such as marine sports. •13%



**Polarized Sandstone®**  
High-contrast amber lens with polarizing filter. Ideal for everyday high-glare conditions. •18%



**Polarized Sandstone Gold**  
High-contrast amber lens with gold mirror and polarizing filter. Ideal for high-glare, bright light conditions. Also reduces eye fatigue by cutting down on infrared light transmission. •10%



**Polarized Sandstone Gun**  
High-contrast amber lens with metallic silver mirror and polarizing filter. Ideal for everyday high-glare conditions. •17%



**Polarized TLB Dark**  
Dark brown lens fights glare and enhances color contrast. Ideal for bright days. •12%



**Polarized TNS**  
Neutral-density gray lens with polarizing filter. Provides true color definition while fighting harsh glare. Ideal for everyday, all-purpose use. •12%



**Polarized TNS Gun**  
Neutral-density gray lens with metallic silver mirror and polarizing filter. Provides true color definition while fighting harsh glare. Ideal for everyday, all-purpose wear. •14%



**Shadow™ Brown**  
Unique light brown lens with gradient metallic gun mirror. Provides true color definition. Developed for the active lifestyle participant who likes to be fashion conscious. •24%



**TLB (True Light Brown) Dark**  
Neutral-density brown lens. Provides true color definition. Ideal for high-altitude, high-glare situations. •14%



**TNS (True Neutral Smoke)**  
Neutral-density gray lens provides true color definition. Ideal for all-purpose use. •12%



**TNS Gun**  
Neutral-density gray lens with metallic silver mirror. Provides true color definition. Ideal for everyday, all-purpose wear. •13%

• Approximate % visible light transmission. Not all lenses are available with all frames.

# MERCHANDISING



Event Banner  
6' x 3' 60193



Plex Puzzle 6" x 3" & 3" x 3" 60179  
Sport Set 60183



Poster-Volleyball 24" x 36"  
60191



Counter Mat 15" x 10"  
60196



Graphic Cube 3" x 3" Sport (Set of 2) 60174  
Graphic Cube 2" x 2" Lifestyle



Product Category Cards 60198  
Polarized, Rimless & Metals 60197



Poster-Run 24" x 36"  
60190



Display Back Graphics Kit 8" x 10"  
60189



Gift Bag 60187



Graphics Kit (Order with Counter Card Display 60056)  
60188



Counter Card Display 60056



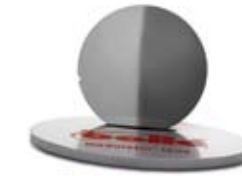
Modulator Logo Plaque 60195



Modulator Lens Display (Rose) 60129



Modulator Lens Display (Amber) 60130



Modulator Lens Display (Gray) 60131



24' x 12' Banner 60192  
6' x 3' Banner 60193



Photochromic Display 6" w x 9.5" h x 5" d 60203



Standing Sport Balls (Set of 3) 60173



Flat Sport Balls (Set of 3) 60177



"b" Riser 5.5" w x 3.5" h x 10" d 60175



Authorized Dealer Decal 960-201-000



Rx Logo Plaque 60015



9' Red Sticker 690-000-030  
15' Red Sticker 690-000-031



4 Ever & OCS Plaque Set 4" w x 2" h x 1" d 60185



New & Polarized Plaque Set 4" w x 2" h x 1" d 60184



Metal Sign 28" x 16" 60061



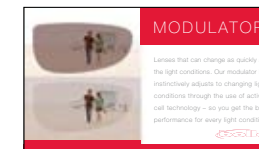
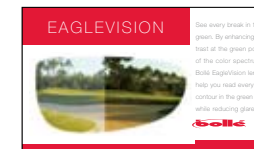
Acrylic "b" (Set of 3) 60176



Authorized Dealer Rx Decal 60047  
Authorized Dealer Decal 960-201-000



Counter Card Kit (Snakes, Competivision®, EagleVision, Modulator and Interchangeable Lens System) 60194



Logo Monument 4" w x 3" h x 1.5" d 957-202-005



Technology Brochure  
60038



OCS Brochure  
60108



Competivision® Brochure  
60107



Brochure Holder  
4.5" w x 7" h x 3.5" d  
955-202-002



Counter Mirror  
8" w x 9.7" h x 6" d  
957-202-004



(Image visible with  
polarized lenses)



Polarized Display  
5.5" w x 4" h x 5.25" d  
60058



Anti-Vol Floor Display (24-pieces)  
16" w x 70" h x 18" d  
60106



Floor Display  
20" w x 69" h x 19.25" d  
957-202-001



1-4 Piece Flex Merchandiser  
10.5" w x 7.25" h x 7" d  
60050



6-pc Anti-Vol Display  
9" w x 25" h x 9" d  
60020



6-pc Display  
9" w x 25" h x 9" d  
60169 Available in May



Counter Display  
20" w x 24" h x 10" d  
60168



24-pc Display  
19" w x 70" h x 19" d  
60167 Available in May



Lighted Floor Display  
36" w x 72" h x 12" d  
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Abe Teter  
Elijah Teter  
Chris Klug  
Clair Bedez  
Meg Pugh  
Jeff Meyer  
Tim Humpherys

## Ski

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Tim Durtschi  
Travis Perkins  
Emily Cook  
Shannon Bahrke  
Michelle Roark  
Ryan St. Onge

## Climbing

Will Gadd  
Scott Cory  
Chelsea Rude

## Water Skiing

Tarah Benzel

## Softball

Jennie Finch

## Motorsports

Carl Edwards  
Kevin Harvick  
Mark Martin  
Jeff Burton  
Greg Biffle

## Mountain Bike

Chris Van Dine  
Eric Porter

## Golf

Sergio Garcia

## Beach Volleyball

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Karch Kiraly  
Casey Jennings  
Sean Rosenthal  
Jake Gibb  
Sean Scott  
Jeff Nygaard  
John Hyden  
Jen Pavley

Heather Lowe  
Carrie Busch

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**Ski**  
Chris Wong  
Veronica Brenner  
Marc Antoine Gognon  
Natalie Bazin  
Cat Smiley  
Deidre Dionne  
Steve Omischl

## Beach Volleyball

Mark Ellingson  
Wes Montgomery  
Anne Martin & Kara Zakrzewski  
Mark Heese & John Child  
Mark Reilly

## Waterskiing

Ryan Dodd

## Triathlon

Eddie Smith

## EUROPE ATHLETES

**Aerial Skiing**  
Aurelien Lohrer  
Nicolas Thepaut

## Ski

Kalle Palander  
Laure Pequegnot  
Gaetan Llorach  
Alexandre Bouillot  
Marchand Marie  
Adrien Théaux  
Chloïlde Weyrich  
Taïna Barioz  
Tessa Worley  
Sebastien Pichot  
Thomas Frey  
Paul Paquin  
Jukka Rajala  
Jukka Leino

## Apnée

Pierre Frolla  
Stéphane Mifsud  
Loïc Leferme  
Nicolas Brischigiario

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Sylvie Becaert  
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Jana Horakova  
Maris Strombergs  
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Joffrey PolletT-Villard  
Armin Brucic  
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Stéphanie Arricau  
Gwladys Nocera

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Harold Quinquis

## Nordic Combined

Nicolas Bal  
Ludovic Roux  
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François Braud

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Manu Chedal

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Gregory Tusher  
Jaime Puigdemogoles  
Thibaut Fornier

Jean Laurent Ratchel  
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Loïc Collomb Patton  
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Ettore Personnetaz  
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Marianne Belgarde

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Joonas Karhumaa

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Yvan Bourgnon

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Fabien Pédemanaud  
Esteban Deronzier  
Benoit Colin  
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Tom Lovick  
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## Triathlon

Greg Bennett  
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Av. Pueyrredon  
860 – 4o Piso  
Buenos Aires 1032  
Argentina  
Tel: 54.11.4780.2100  
Fax: 54.11.4780.3113

## AUSTRALIA

Bollé Australia Pty Ltd  
ABN 77 005 741 300  
32-40 Fairchild Street Heatherton  
3202 Victoria  
P.O. Box 579  
Moorabbin  
3189 Victoria  
Tel: 1300.138.098  
Email: bolle@bolle.com.au

## BELGIUM

Technop NV  
Dendermondesteenweg 335  
Destlebergen B-9070  
Tel: 32.9.238.1632  
Fax: 32.9.238.2362  
Email: nv.technop@technop.be

## BOSNIA & HERZEGOVINA

Rodeo Team d.o.o.  
Mestni Trg 2  
4220 Skofja Loka  
Slovenia  
Tel: 386.4.20.15.400  
Fax: 386.4.20.15.401  
Email: info@rodeoteam.si

## BRAZIL

Medcor  
Rua da Consolação  
1992-7, andar- Cj. 71/72  
São Paulo- SP 01302-011  
Brasil  
Tel: 3237.0017  
Fax: 3237.3913

## BULGARIA

Talant  
32, Roza St.  
1444 Sofia- s. Bistrizta  
Bulgaria  
Tel.: 359.2.9927181  
Fax: 359.2.9927250  
Email: georgs@fintech.bg

## CANADA

25A E. Pearce St., Unit 1  
Richmond Hill, Ontario  
Canada L4B 2M9  
Tel: 905.771.2980  
Fax: 905.771.2984

## CARIBBEAN

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Puerto Rico 00961  
Tel: 787.788.1207  
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## CHILE

Optica Los Andes  
Palacio Riesco 4201-A  
Huechuraba, Chile  
Tel: 56.224.39250  
Fax: 56.224.84512  
Email: daniel@objectiflun.cl

## COLOMBIA

Eurosport  
Carrera 74 No. 48-37  
Centro Empresarial Obelisco  
Oficina 912  
Medellin, Colombia  
Tel: 574.230.2640  
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## COSTA RICA

Opticas Visión  
Calle 4 Avenida 3 y 5  
San Jose, Costa Rica  
Tel: 506.243.9063  
Fax: 506.222.6967

## CROATIA

Rodeo Team d.o.o.  
Mestni Trg 2  
4220 Skofja Loka  
Slovenia  
Tel: 386.4.20.15.400  
Fax: 386.4.20.15.401  
Email: info@rodeoteam.si

## CYPRUS

Eyeland  
5 EZ Themistoclès  
Dervis Str. P.O. Box 22910  
1066 Nicosia  
Tel: 357.22.664644  
Fax: 357.22.752555  
Email: eyeland@piliides.com

## CZECH REPUBLIC

Gaudo Detail Spol.  
Ruzova 7  
110 00 Praha 1  
Tel: 420.224.214.198  
Fax: 420.224.214.198  
Email: gaudodetail@volny.cz

## DENMARK

Frands Jensen  
Royal Industrial Park  
Rugaardsvej 482  
Odense NV, DK-5210  
Tel: 45.65.94.15.40  
Fax: 45.65.94.15.54  
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Sport Optic Ltda.  
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Tel/Fax: 593.22529680  
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10 de Agosto 217 y Sodiro  
Ecuador  
Tel: 593.256.1107  
Fax: 593.256.1107  
Email: opandes@ecnet.ec

Optica Los Andes  
Quito-Ecuador Ave  
10 de Agosto 217 y Sodiro  
Ecuador  
Tel: 593.256.1107  
Fax: 593.256.1107  
Email: opandes@ecnet.ec

Optica Los Andes  
Quito-Ecuador Ave  
10 de Agosto 217 y Sodiro  
Ecuador  
Tel: 593.256.1107  
Fax: 593.256.1107  
Email: opandes@ecnet.ec

## ESTONIA

AS Archer  
Mustamäe Tee 18  
Tallinn, 10617  
Tel: 372.6558.141  
Fax: 372.6558.143  
Email: archer@archer.ee

## EUROPE

Bushnell Performance Optics  
Europe  
4, rue Diderot  
92150 Suresnes France  
Tel: 33.1.41.44.94.80  
Fax: 33.1.41.44.06.09  
Email: contact@bushnell-europe.com

## FINLAND

Neonsun Oy  
Turuntie 10  
13130 Hameenlinna  
Tel: 358.3.612.7222  
Fax: 358.3.612.7232  
Email: neonsun@neonsun.fi

## FRANCE

Bushnell Performance Optics  
- Bollé  
4, rue Diderot  
92150 Suresnes  
Tel: 33.1.41.44.94.80  
Fax: 33.1.41.44.06.09  
Email: contact@bushnell-europe.com

## GERMANY

Bushnell Performance Optics  
GmbH  
Morsestr. 4  
50769 Köln  
Tel: 49.221.70.99.393  
Fax: 49.221.70.99.398  
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Email: info@bushnell.de

## GREECE

Minas Kokkoris Sa  
Leventi street 9  
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Tel: 30.210.5770912  
Fax: 30.210.5771734  
Email: info@fashioncode.gr

## GUATEMALA

Consulta S.A.  
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Tegucigalpa, Honduras  
Tel: 504.221.2047  
Fax: 504.221.0554

## HONG KONG & CHINA

Bushnell Performance Optics Asia Ltd.  
2113 Hong Kong Plaza  
188 Connaught Road West  
Hong Kong  
Tel: 852.2546.3060  
Fax: 852.2546.9799  
Email: bushnell@bushnell.com.hk

## HUNGARY

Imimpex  
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Tel: 36.1.402.4882  
Fax: 36.1.402.4883  
Email: info@imimpex.hu

## INDONESIA

Internasional Optical  
JL. IR. H. Juanda III No.10B,  
Jakarta, 10120  
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## IRELAND

Bushnell Performance Optics UK  
Ltd.  
Westmead House  
123 Westmead Road  
Sutton, Surrey SM1 4JH  
Tel: 44.0.208.770.1766  
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Email: sales@bushnell-uk.co.uk

## ISRAEL

DA Agencies  
13, Kinneret St.  
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Tel: 972.3.61.61.718  
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13, Kinneret St.  
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Tel: 972.3.61.61.718  
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Email: ariel@daagencies.co.il

## ITALY

BPO Italy  
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10121 Torino  
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Rodeo Team d.o.o.  
Mestni Trg 2  
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Email: info@rodeoteam.si

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Mestni Trg 2  
4220 Skofja Loka  
Slovenia  
Tel: 386.4.20.15.400  
Fax: 386.4.20.15.401  
Email: info@rodeoteam.si

## SOUTH AFRICA

Bushnell Performance Optics  
South Africa  
Unit 13 Rodium Industrial Park  
Fabriek St Strydom Park  
2160 Randburg  
Tel: 00.2711.792.5408  
Fax: 00.2711.792.5258  
Email: info@bpo-sa.com

## SPAIN

Ultroptic  
Alava 60-62, 6º, 1a  
08005 Barcelona  
Tel: 34.93.486.4800  
Fax: 34.93.309.2911  
Email: ultroptic@ultroptic.com

## SRI LANKA

Fashion Optic  
2-09, 1/F, Majestic City  
Colombo 4, Sri Lanka  
Tel: 2.592.710  
Fax: 4.514.192  
Email: fashopti@sri.lanka.net

## SWEDEN

Haga Optik  
Uddnasvagen 2  
79146 FALUN  
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Fax: 00.46.23709290  
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## SWITZERLAND

Optisport Distribution SA  
41 Chemin De La Metrallie  
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Damascus  
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Email: lavakian@scs-net.org

## THAILAND

Sportline International Co., Ltd.  
11/F., Ocean Tower I,  
170/32 New Ratchadapisek Rd,  
Klongtoey, Bangkok 10110,  
Thailand  
Tel: 662.2613.093  
Fax: 662.2613.096  
Email: voravit@sportlineintl.com

## TUNISIA

Optical Vision Investment  
20 avenue de la liberté  
1002 TUNIS  
Tel: 261.71723349  
Fax: 216.71723369

## TURKEY

Kadikoy Gozluk  
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Kadikoy Istanbul  
Tel: 90.216.350.46.29  
Fax: 90.216.358.82.29  
Email: info@kadikoygozlug.com.tr

## UNITED ARAB EMIRATES

Pro Sports International  
P.O. Box 26723  
368-481 Al Quz  
3rd industrial area  
Dubai  
Tel: 971.434.77737  
Fax: 971.434.77797

## UNITED KINGDOM

Bushnell Performance Optics UK  
Ltd.  
Westmead House  
123 Westmead Road  
Sutton, Surrey SM1 4JH  
Tel: 44.0.208.770.1766  
Fax: 44.0.208.770.1619  
Email: sales@bushnell-uk.co.uk

## UKRAINE

Aqua Sport Ltd  
V. Khvoiki str. 18/14, office 236  
04080 KIEV  
UKRAINE  
Tel/fax: +380.44.568.50.97  
Email: vorobyova@raider.kiev.ua

## URUGUAY

Leopoldo Goldemberg SA  
Cerro Largo 1225  
P.O. Box 1618  
Montevideo, Uruguay 11100  
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# RX WARRANTIES

## TERMS AND CONDITIONS OF SALES

We strive to provide the very best quality in everything we do. Nevertheless, we recognize that errors do occur. Our goal is to respond to your needs as swiftly and efficiently as possible, in a manner that minimizes the costs for us both. With that in mind, we have structured our policies to be flexible and responsive. Please do not hesitate to call if you have any questions, 866-9-BOLLERx (866-926-5537) toll free.

## COATING WARRANTY

Factory hard coating and mirrors are warranted within 12 months. There is NO warranty for scratches on mirrored lenses. The replacement lenses must be of the same prescription and material as the original.

## PROGRESSIVE LENS WARRANTY

In the event a patient cannot adjust to their progressive lenses within 90 days we will credit the original Rx in full, provided that a pair of single vision lenses or a pair of progressive lenses with a different lens design are ordered in its place. These lenses must be of the same prescription and frame shape as the original progressive lens order.

## DOCTOR RE-DO

Lenses will be re-made at a 50% discount if the original Rx was made within the prior 30 days.

## RX CHANGES / CANCELLED JOBS

If the lenses are not in process, Rx changes will be accepted at no charge. Cancelled jobs and duplicate jobs will be billed at 50%.


## RETURNS / CREDITS

Credits will be issued upon return of original lenses. For return or credit issues, please call 866-9-BOLLERx (866-926-5537).

## RX RETURNS :

Carl Zeiss Vision®  
Attn: Bollé® Returns  
1050 Worldwide Blvd.  
Hebron, KY 41048



Carl Zeiss Vision® is one of the world's leading manufacturers of optical lenses and is the exclusive provider of the  Rx program. Carl Zeiss Vision® is a state-of-the-art facility incorporating the latest innovations in lens processing, edging and grinding techniques and proprietary machinery that ensure fast, accurate delivery of specialized products.

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