

For Immediate Release

THE NEW STREAMLIGHT TLR-4 LASER SIGHT AND FLASHLIGHT COMES TO OPTICSPLANET

OpticsPlanet is excited to announce the addition of a brand new weapon accessory from Streamlight: the TLR-4 Compact Weapon Light and Laser Sight Combo. This innovative new sight fits on most compact handguns and provides an outstanding new option for shooters looking to enhance their tactical effectiveness.

Northbrook, Illinois – April 25, 2011 – On occasion a new flashlight or laser sight enters the market and changes the way shooters approach customizing their firearms. Today, OpticsPlanet (http://www.OpticsPlanet.com) announces the arrival of the new Streamlight TLR-4 Compact Weapon Light/Laser Sight Combo. This arrival marks the dawn of a new era in weapon sights.

The TLR-4 continues the tradition started by Streamlight's other TLR Weapon Lights by taking an essential tool for almost any military or law enforcement professional and adapting it for greater functionality in the field. Much like the Streamlight TLR-2, the TLR-4 employs both a powerful light and a laser in order to give shooters greater visibility in the field and faster target acquisition.

What sets the Streamlight TLR-4 apart is size and weight. The TLR-2 is an ideal tactical light for many firearms, but it requires more rail space than some compact handguns can provide, so Streamlight took the innovative technology in the TLR-2 and shrunk it to fit on far less rail space without sacrificing performance or reliability. In addition to the space savings, the TLR-4 is just over half the weight of the TLR-2, so impact on the firearm's balance is less noticeable and provides a more natural feel when firing than with other comparable laser/light combos.

The Streamlight TLR-4 Compact Laser/Light Combo comes to OpticsPlanet just as the anticipation for the weapon sight reaches its zenith. As covered on GearExpert.com, the sight's SHOT Show debut gave Streamlight enthusiasts a small taste of the features and performance of the TLR-4, which has led to a frenzy of interest for a laser/light that is sure to be one of the year's most popular new firearm accessories.

OpticsPlanet proudly adds the Streamlight TLR-4 to their already extensive selection of Streamlight products.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 500,000 items

from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2011, the company was recognized for the fifth straight year by <u>Internet Retailer Magazine</u> as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by <u>Inc. Magazine</u> as one of the top 5000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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