

OpticsPlanet and Weaver® Optics Announce the "Win a Dream Hunt For Two" Sweepstakes

OpticsPlanet joins forces with Weaver Optics to give away a 3 day/2 night hunting trip and hunting gear package in their latest sweepstakes.

Northbrook, Illinois September 20, 2012 – <u>OpticsPlanet.com</u> and <u>Weaver Optics</u> team up to offer the "Win a Dream Hunt For Two" sweepstakes. The grand prize is a 3 day/2 night hunting trip for two to the pristine Record Buck Ranch in Utopia, Texas. In addition, the winner receives a Weaver Optics Hunting Gear Package with over \$1500 of optics, hunting gear and accessories to help make the hunt a success.

The "<u>Dream Hunt For Two</u>" sweepstakes started September 18 and runs through October 22, 2012. Participants must enter their email on OpticsPlanet.com for a chance to win.

The winner and a friend will receive round-trip airfare to the Record Buck Ranch, where they'll take part in a guided hunting expedition across 20,000 acres of natural hunting grounds. Winners will spend their nights at the luxurious ranch, with recently renovated accommodations and chefprepared meals included.

The Weaver Optics Hunting Gear Package includes a <u>Weaver Grand Slam® 10x50 Binoculars</u>, <u>Weaver Buck Commander® Laser Rangefinder</u>, <u>Champion® Targets 12 Pack</u>, 2 <u>BLACKHAWK!® Rifle Cases</u>, 2 <u>BLACKHAWK!® Mountain Slings</u>, 2 <u>Buck Commander®</u> <u>Deluxe Range Bags</u>, 2 <u>Champion® Eyes & Ears Combos</u> and 2 <u>Gunslick Pro® Match-Grade</u> <u>Gun Maintenance Centers</u>.

OpticsPlanet does more than sell the best hunting, shooting & tactical gear on the planet; they live the lifestyle. With the duty of serving the world's most demanding enthusiasts and professionals in mind, OpticsPlanet and Weaver Optics launched the "<u>Win a Dream Hunt For</u> <u>Two</u>" sweepstakes. Hunters can spend months planning the perfect trip, but this Dream Hunt gives them just what they want without the trouble. OpticsPlanet is excited to offer this exciting new opportunity to their fans. No purchase is necessary to enter or win.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and highperformance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world. In 2012, the company was recognized for the sixth straight year by <u>Internet Retailer Magazine</u> as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, <u>Dvor.com</u> – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

Where to Enter: <u>http://www.opticsplanet.com/dreamhunt</u> Sweepstakes Rules: <u>http://images2.opticsplanet.com/pdf/opplanet-dreamhunt-contest-rules.pdf</u>

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